

WEEK OF CARING SPONSORSHIP

October 2026



JOIN US FOR UNITED WAY OF GREATER NEW HAVEN'S WEEK OF CARING! Each fall, our community comes together for one of the region's most impactful series of volunteer events- the Week of Caring. This initiative mobilizes volunteers to make a tangible difference through hands-on projects that support local nonprofits serving our most vulnerable neighbors. We invite you to partner with United Way as a sponsor to help create lasting change and improve lives throughout our community. **MAKE AN IMPACT. ENGAGE YOUR TEAM. ENHANCE YOUR BRAND. BECOME A WEEK OF CARING SPONSOR.** For more information, contact Jessica Teta at jteta@uwgnh.org

 UNITED WAY Greater New Haven	BENEFITS			
	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Company recognition in Thank You Video	✓			
Priority volunteer participation (unlimited)	✓	✓		
Recognition in Media Outreach (Press Releases etc.)	✓	✓		
Recognition as Champion Circle member (website, annual report)	✓	✓	✓	
Featured in promotional material and email marketing	✓	✓	✓	
Number of sponsoring days	5 days	3 days	2 days	1 day
Social Media recognition (16,000+ followers)	✓	✓	✓	✓
For more information, please contact Jessica Teta, 203-691-4231 or jteta@uwgnh.org				



500,000
Social Media
Impressions



80+
Media
Contacts



19,000+
Email
Subscribers