

Espresso Martini SHOWDOWN SPONSORSHIP



Join Us for the 2nd Annual Espresso Martini Showdown! March 31, 2026 at Haven Beer Company, Hamden, CT. United Way of Greater New Haven invites you to be part of an exciting evening where local restaurants compete for the title of "Best Espresso Martini in the Region." This ticketed fundraising event brings together community, creativity, and a great cause.

Why Sponsor? By partnering with United Way, you'll elevate your company's philanthropic profile, support children and families across Greater New Haven and gain visibility through promotional materials reaching over 23,000 local residents and professionals. Make an impact while enjoying a spirited competition!

UNITED WAY Greater New Haven	ESPRESSO MARTINI SHOWDOWN 2026 Sponsorship Benefits	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000
ROLE IN AWARDS PRESENTATION		✓		
COMPANY RECOGNITION AT EVENT		✓	✓	
RECOGNITION IN MEDIA OUTREACH		✓	✓	
FEATURED IN PROMOTIONAL MATERIAL AND EMAIL MARKETING (23,000 REACH)		✓	✓	✓
NUMBER OF TICKETS AT EVENT		8	4	2
RECOGNITION AS CHAMPION CIRCLE MEMBER (WEBSITE, ANNUAL REPORT)		✓	✓	✓
SOCIAL MEDIA RECOGNITION (16,000+ FOLLOWERS)		✓	✓	✓

For more information, please contact Jessica Teta, 203-691-4231 or jteta@uwgnh.org

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