

### UNITED WAY OF GREATER NEW HAVEN

United Way of Greater New Haven works to ensure all children are nurtured, all families are thriving, and all community members have opportunities to reach their full potential. Serving 12 communities across greater New Haven, we activate community resources, knowledge, and partnerships to drive lasting change.

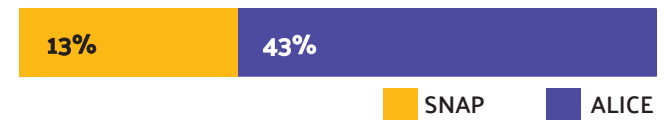
We support ALICE households and advance long-term economic opportunity through direct services, strategic grantmaking, advocacy, and collective impact. As the backbone of multiple coalitions, we take a collaborative approach to tackling systemic challenges to promote healthy food and stable housing; ensure children grow, learn, and thrive; and build lasting financial security for our neighbors. We are committed to building a stronger future where solutions reach people who too often are left out.

#### ALICE REPORT 2025

	Households ALICE and Poverty	% ALICE and Below
District 98 Total	2,623	27%
Branford	4,725	36%
Guilford	2,512	29%

#### SNAP ENROLLED V. ALICE

ALICE struggles to meet basic needs yet does not qualify for social safety net programs



#### PRICE INCREASES ARE HITTING WORKING FAMILIES THE HARDEST

**\$400** Increased cost for baby essentials since March 2025

**\$2,700** Average cost of tariffs per CT household in 2025 (Yale Budget Lab)

**\$1,700** Increase in Access HealthCT insurance premiums in 2026 (Access HealthCT)

**77%** Increase in rent in Greater New Haven in the last 10 years

#### TOP 5 SERVICE REQUESTS 2025 - 98TH DISTRICT

Total 2-1-1 Service Requests (call & web) 3,632

