



UNITED WAY
Greater New Haven



READ ACROSS AMERICA

MARCH 2026 SPONSORSHIP

United Way celebrates **READ ACROSS AMERICA** annually by bringing together hundreds of volunteers to inspire children to love reading! Become a Read Across America Sponsor to help us reach more students, engage your employees as volunteer readers, and gift books to expand classroom libraries.

SPONSORSHIP BENEFITS	PLATINUM \$2,500	GOLD \$2,000	SILVER \$1,500	BRONZE \$1,000
Featured in Virtual Thank You	✓			
Featured in Event Press Release and Media Coverage	✓	✓		
Featured in Promotional Materials including Email Marketing	✓	✓		
Company is listed on United Way's Website	✓	✓	✓	
Social Media Recognition	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓
Number of Classrooms Sponsored	50	30	20	10

For more info, please contact Jessica Teta at (203) 691-4231 or via email at jteta@uwgnh.org



Classrooms



5,000+
Students
Impacted



273
Volunteers



21,000+
Email
Subscribers



20,000+
Social Media
Impressions



UWGNH.ORG